

CITY OF SULPHUR SPRINGS  
DOWNTOWN REVITALIZATION BOARD  
MEETING MINUTES  
NOVEMBER 19, 2019  
6:30 PM

Present: Chairman Mike Elliott, Vice Chairperson Robin Boshears, Board Member Phyllis Roundtree, Board Member Tyler Law

Absent: Board Member Helena Martinez

Staff: Tory Niewiadomski, Community Development Director, Jennifer Graham, Community Dev. Admin. Asst.

**CALL MEETING TO ORDER:**

Chairman Mike Elliott called the meeting of the Downtown Revitalization Board to order at 6:30 P.M.

**DISCUSSION/ACTION ON DOWNTOWN REVITALIZATION BOARD MEETING MINUTES OF AUGUST 12, 2019:**

Consider for approval the Downtown Revitalization Board meeting minutes of August 12, 2019. Board Member Phyllis Roundtree moved to approve the meeting minutes as presented. Vice-Chairman Robin Boshears seconded. Motion carried, all voting aye.

**DISCUSSION/ACTION ON A SIGN APPLICATION FOR 125 COLLEGE.**

The First Presbyterian Church is requesting to install a Changeable or Variable Message Ground Sign that is 6.27 feet tall and 6.27 wide. The Zoning Ordinance allows for ground signs to be 40 square feet in sign area, 6 feet in height, and 3.5 feet setback from the street ROW line.

Section 8.14 – - Signs that are out of character with those seen historically and that would alter the historic character of the street are inappropriate.

- Animated signs are prohibited.
- Any sign that visually overpowers the building or obscures significant feature is inappropriate.

Staff is unaware of any approvals for changeable variable message signs since the Downtown Design Guidelines were approved.

Two options were presented to the Board. One for denial and one for approval with conditions.

Option 1: Denial as the proposed sign is inappropriate with the historic character of the Downtown Overlay District.

Option 2: Approve a ground sign with the following conditions:

1. The applicant reduces the height of the sign to six feet or less.
2. The brick on the sign match the color/style of the brick of the building.
3. The digital sign area be converted to non-digital or manual marquee changeable letter signage.

Vice-Chairperson Robin Boshears moved to approve Option Two as presented by Staff. Board Member Tyler Law seconded. Motion carried, all voting aye.

**ANY OTHER BUSINESS**

None

**ADJOURN**

With no other business before the Board, the meeting was adjourned at 6:44 P.M.